

Rising Gen Edition - Finding My Way

Designed by a team of organizational psychologists, trusted advisors, and seasoned family business coaches, this transformative program empowers members of enterprising families to harness their full potential.

Through a dynamic journey of self-discovery, co-development, and guided trainings, participants gain deep insights into their strengths, values, and vision. The program also increases technical knowledge by equipping each participant with a practical, personalized toolbox of skills and frameworks to support real-world decision-making.

Participants are nourished through meaningful peer connections and networking opportunities, fostering a sense of community and shared growth. Experiential learning is integrated throughout the program, with optional activities and wellness-focused breaks designed to support both body and mind. These moments of pause—such as movement sessions, creative workshops, mindful practices, or time in nature—offer space to recharge, reflect, and restore balance.

This holistic approach empowers participants to define their own unique, purpose-driven role within their family legacy—grounded in clarity, confidence, and connection.


PROGRAM OBJECTIVES


- Develop a deeper awareness of personal strengths, growth opportunities, and key motivators.
- Gain insights into the foundations of ownership and the long-term success of family enterprises.
- Clarify personal values and craft a vision for meaningful contributions based on strengths and interests.
- Enhance confidence, communication, public speaking, and teamwork abilities.
- Cultivate resilience and resourcefulness in both personal and professional settings.
- Foster openness in sharing experiences of both success and failure.
- Build genuine and lasting connections with like-minded peers.
- Expand personal and professional networks while leveraging peer learning, coaching, and mentorship for ongoing growth and success.


FOR WHOM


Members of enterprising families, seeking to clarify their purpose and direction, find their place in their family and flourish as an individual and future owner of significant assets.


WHAT SETS THIS PROGRAM APART


 *Ongoing personal development opportunities throughout and post-program.*


 *Access to globally recognized coaches, facilitators and thought leaders.*

 *Total wellness approach—mental, emotional, and relational.*

 *Depth over surface—tackling familiar topics in a more meaningful way.*

 *Space for deeper conversations and personal reflection among a community of peers.*

 *Real-world case studies that bring learnings to life.*

 *Role-playing & simulations to practice real-life scenarios.*

DELIVERY FORMAT

	What	Duration	When
WORKSHOPS	4 monthly in-person sessions	Full day (7 hours)	Dates to be determined
COACHING	4 one-on-one coaching sessions	1 hour each	Dates to be determined
CO-DEVELOPMENT	2 virtual group co-development sessions	2 hours each	Dates to be determined

PROGRAM CONTENT OVERVIEW

Module 1: Family Enterprise & Legacy Fundamentals

- Explore the specific dynamics of business families
- Identify and name your unique experiences with conceptual and concrete tools
- Create meaningful connections with your peers
- Establish principles of confidentiality for group activities

Module 2: Understanding Yourself: Strengths, Values & Motivations

- Reflect on your personal values, identity and motivations
- Discover the *WellnessFlow* profile to understand yourself better
- Define your personal sense of purpose
- Formulate your aspirations for the future

Module 3: Rising Generation Skills & Competencies

- Develop key competencies for growth, clarity and adaptability
- Align emerging capabilities with personal knowledge
- Assess your positioning and identify areas for development
- Explore personalized development paths

Module 4: Interpersonal Skills & Leadership Development

- Develop leadership skills to manage complex family dynamics
- Make a clear commitment to your future
- Master courageous conversations and impactful communication
- Present a personal plan to support your vision and have clear next steps

INVESTMENT

\$9,750 per person

Including materials, food and beverages during the in-person sessions